



PRESS RELEASE

MPEDA and NCDC sign MoU to synergise their programmes for promotion of export-oriented marine products

Kochi, Feb 23: The Marine Products Export Development Authority (MPEDA) and the National Cooperative Development Corporation (NCDC) have inked a Memorandum of Understanding (MoU) to synergise their various programmes in the interest of export-oriented capture and culture of fisheries and allied sectors for bringing better value to the stakeholders.

The MoU was signed by Shri K.S. Srinivas, Chairman, MPEDA and ShriSundeep Kumar Nayak, Managing Director, NCDC, here last evening.

“We have identified ample scope for working jointly in the interest of export promotion of marine products for bringing better value to the stakeholders through a variety of activities, including export focus, in line with the policies of the government,” ShriSrinivas said.

Under the MoU, MPEDA and its Societies (NETFISH, NaCSA& RGCA) and NCDC will jointly formulate programmes to provide technical know-how to cooperatives to upscale infrastructure created for primary production and post-harvest management in the marine products export sector.

MPEDA and its societies will share a list of all clusters in various states with NCDC, which may approach the clusters for achieving scale and aggregation with export orientation. It would also facilitate exports by the cooperatives assisted or identified by NCDC.

The two parties will jointly work towards capacity development of various stakeholders, organise outreach and awareness programmes and conduct workshops for the stakeholders.

The MoU also envisages MPEDA and its Societies and NCDC to work in close tandem to showcase to the Indian and global market, the products, technologies, processes, knowledge and services by the stakeholders through a variety of modes as may be identified by them from time to time.

Further, they would work together to achieve the export targets and the goal of doubling farmer’s income as set out by the government.

The expenses towards implementation in these areas and cooperation will be met by NCDC and MPEDA and its Societies through respective enabling provisions of their financial assistance schemes.

Both the parties also agreed to the setting up of a Joint Coordination Committee (JCC) composed of representatives from MPEDA and NCDC. The terms of reference of this Committee would be to plan, monitor and oversee the activities under this MoU in accordance with the schemes and programmes of the parties. JCC will meet at least once in a quarter and periodically monitor and review the progress.

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MPEDA and NCDC will nominate Nodal Officers for managing and implementing the decisions of JCC and the objectives of this MoU.

MPEDA, under the Union Ministry of Commerce and Industry, is the nodal agency for promotion of marine products exports sector through a range of activities such as providing financial assistance, registration of entities, fixing of standards and specifications, carrying out inspection of marine products, regulating the export, improving the marketing of marine products outside India, and collection of export statistics.

NCDC is a development finance institution set up by the Govt. of India for planning and promoting programmes for the production, processing, marketing, storage, export and import of agricultural produce, foodstuffs, industrial goods, and livestock on cooperative principles.