Invitation of Expression Of Interest for Mural Painting
in MPEDA Signature Stall

RULES AND REGULATIONS FOR MURAL DESIGN AND EXECUTION

1. The theme for the mural design is ‘Sustainability of Aquatic Ecosystem’.

2. Any Indian citizen/company registered in India can participate as individual or in
group/team of artists, whose members have signed an agreement to execute a common
undertaking.

3. A participant or a group/team of artists can submit only one design.

4. The group/team should nominate a leader/contact person. Likewise, a company can
nominate an authorized signatory.

5. Works should be submitted in DIGITAL PLATFORM by email attachment to
aqua@mpeda.gov.in before 5 pm on 30.11.2017.

6. The communication shall carry a caption/subject ‘Mural Painting design for Signature
Stall’.

7. The attachment should not contain any indication of the identity of the artists or
participants.

8. The contact details of the participants should be made available in the email body as per
the details below, along with the broad estimate for the installation of the mural:

   Name:
   Address / Contact details:
   Mobile phone number:
   Email ID:

9. The entry may contain text as well supporting images to explain the concept of the artwork.
The attached files can be max. 5 MB in size. Size of the image should be 5000px X 3500px in JPG
format in landscape size.

10. The selection of the design and subsequent award of the work will be done by a
Committee.

11. The selected mural design shall be painted by the artist concerned on the wall of the
Signature Stall with a size of 3m height and 4.5m width.
12. The work shall be executed within two months of granting the work order. This includes the on-site work execution of two weeks also.

13. The mural can be created from upcycled pieces of wood, metal, ceramic or other materials etc.

14. The artist may specify suggested materials to be used in the mural. A list of such materials to be used in the design should be furnished by the participant, along with item-wise cost, sources and installation charges.

15. The artwork will be done with all-weather grade materials on the exterior of the building.

16. The decision on the selection of design and the bidder shall be final and binding to the participants.

17. The selected participant shall be obliged to execute the mural on the dedicated exterior wall of the Signature Stall at Panampilly Nagar, Kochi within two months from the date of issue of work order.

18. The Selection committee shall evaluate the works in terms of artistic quality, originality and the interpretation of the theme.

19. Decisions of the Selection committee are final and irrevocable, and the verdict by the selection committee cannot be appealed.

20. The selected design of the mural painting will be the sole property of MPEDA, and the participant will have no right on it.

21. The cost for installation of the mural shall be paid by the Authority in THREE installments:
   (a) On the acceptance of the work order and up on executing the agreement: 40%
   (b) On completion of the mural painting: 50%
   (c) The balance 10% will be paid after 1 month of the date of completion of the work.

22. The design submitted shall be original and shall not infringe on Indian Copyright Act, 1957. Plagiarism in any form will disqualify participation. Litigations, if any, arising out of plagiarism/copyright violations, if any, will be dealt by the participant, and MPEDA will not be a part of such litigation in any form and is not liable to bear the compensation, if any, arising out of such litigations.

23. The designs cannot violate moral principles, the commonly binding law, the rights of the third parties and should be free from legal defects. The works in breach with the above named shall not be considered by the Jury.

24. The works which in their entirety or in part were submitted for other competitions, were awarded the prize or were published in any form cannot be a part of this EOI.
25. MPEDA reserves the right to revoke the call for EOI in the event when:
   (a) no work is submitted,
   (b) works submitted do not meet the requirements,
   (c) their artistic quality is unsatisfactory
   (d) a situation beyond the Organizer’s control makes the execution of the mural impossible

26. Entering the EOI is tantamount to accepting its rules and regulations.

27. The cost of preparing the design and submitting the work is the Participant’s responsibility.

28. MPEDA reserves the right to correct the winning design in order to adjust it to the transfer onto the wall.

29. MPEDA reserves the right to use the mural artworks for marketing purposes.

30. MPEDA reserves the right not to transfer the winning design onto the wall without giving reasons.

31. All disputes between the Participant and the Organiser shall be resolved under the legal jurisdiction of Ernakulam, Kerala.

32. Interpretation of the Rules and Regulations belongs to the Organiser of this EOI belongs to MPEDA.

33. MPEDA reserves the right to introduce changes to the Rules and Regulations of the call for EOI, which do not affect the acquired rights of the Participants. The change in the Regulations shall be valid the moment the amended Regulations are published on the website www.mpeda.gov.in.