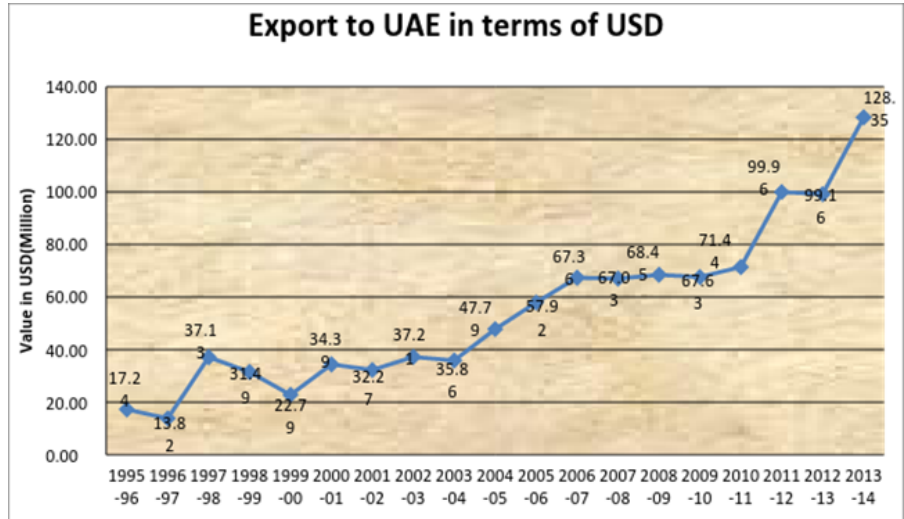


MPEDA in SEAFEX, Dubai

UAE has a total land area of 83,600 Sq. km. with a population of about 4.5 million. The constituent of Emirates are Abudhabi, Ajman, Dubai, Fujairah, Sharjah, Rasal-Khaimah and Umm-al-Quwain. The capital is Abu Dhabi, which is one of the two centres of commercial & cultural activities together with Dubai.

Islam is the official religion of UAE and Arabic is the official language.

The per capita consumption of Seafood in the UAE is 51.5 kg, which is higher than the figures of some other Middle East Markets like Oman (36.7 kg per years) Bahrain (16.9kg per year) Qatar (16.5kg per year), and this indicates the important role that the fish industry plays in the Middle East in general and particularly in UAE. Increase in the labour population of the region from



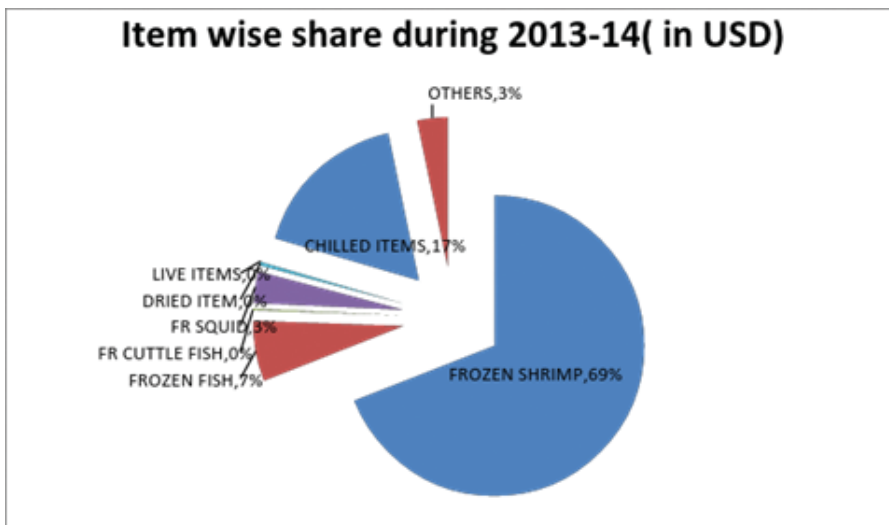
developing and under developed countries had led to a steady increase in the demand for low value fishes. The fish market namely Mina Market in Abu Dhabi is the largest market for sea foods in the region which handles an average of 650 tons of sea food on a daily basis.

India's exports to UAE

The export to UAE showed

continues growth for the last many years. The overall export to UAE during 2013-14 has reached a new high of 128.35 million US\$ from 99.16 Million US\$ and to 19870 MT from 17444 MT compared to the figures of 2012-13. The export to UAE has shown positive growth by 13.91% in quantity, 45.01% in Rupee, and 29.44% in US dollar terms. The increase is attributed to increase in export of frozen shrimps and dried items. The unit value also has increased by 13.64%.

Frozen shrimp is the principal item exported to UAE with a share of 69.05% in terms of US dollar followed by chilled items (17.17%), frozen fish (6.51%) and others (3.30%). The export of frozen shrimp increased by 16.21%, 56.22% and 39.37% in terms of quantity, Rupee value and US dollar respectively.



Item-wise export of marine products to UAE during 2013-14 and 2012-13

(Q: Quantity in Tons, V: Value in ₹ Crores, \$: US\$ Million)

ITEM		Share %	2012-13	2013-14	(%)
FROZEN SHRIMP	Q:	48.96	8371.31	9728.07	16.21
	V:	68.97	341.19	533	56.22
	\$:	69.05	63.58	88.62	39.37
FROZEN FISH	Q:	22.11	3755.3	4392.8	16.98
	V:	6.52	46.57	50.39	8.22
	\$:	6.51	8.6	8.36	-2.8
FR CUTTLE FISH	Q:	0.32	55.8	62.97	12.85
	V:	0.16	1.38	1.23	-10.58
	\$:	0.16	0.26	0.2	-22.75
FR SQUID	Q:	7.56	1255.13	1501.42	19.62
	V:	3.46	20.86	26.74	28.21
	\$:	3.40	3.89	4.37	12.44
DRIED ITEM	Q:	2.15	202.27	427.5	111.35
	V:	0.41	0.8	3.17	297.79
	\$:	0.41	0.15	0.52	251.36
LIVE ITEMS	Q:	0.01	5.33	2.28	-57.15
	V:	0.01	0.13	0.07	-49.39
	\$:	0.01	0.02	0.01	-54.24
CHILLED ITEMS	Q:	16.75	3310.23	3328.29	0.55
	V:	17.20	99.11	132.89	34.08
	\$:	17.17	18.38	22.04	19.89
OTHERS	Q:	2.15	489.15	426.96	-12.71
	V:	3.28	22.91	25.32	10.53
	\$:	3.30	4.27	4.23	-1.02
Total	Q:	100.00	17444.52	19870.29	13.91
	V:	100.00	532.93	772.81	45.01
	\$:	100.00	99.16	128.35	29.44

Export of frozen fish showed a growth of 16.98%, 8.22% in terms of quantity and Rupee value respectively but declined by 2.8% in terms of US dollar. Export of

frozen squid, dried items and chilled items showed tremendous growth. Export of frozen squid increased by 19.62%, 28.21% and 12.44% in terms of quantity, Rupee

and US dollar respectively. Export of dried items increased by 111.35%, 297.79% and 251.36% in terms of quantity, Rupee and US dollar respectively.

The Show

The 14th Middle East and Africa Seafood Exhibition (SEAFEX-Dubai) was organized at Dubai from 9th-11th November 2014 by the World Trade Centre, Dubai. It is considered as the biggest international trade fair for the seafood in Middle East.

SEAFEX was co-located with the specialty Food Festival, the region's only dedicated showcase for the Sweets, snacks, Chocolate, Bakery & Ice cream Industry. The show was officially opened by Chairman of Dubai Culture & Arts Authority on 9th November 2014 at the lobby of Dubai Trade Centre. Delegates from 30 countries including Argentina, China, Egypt, France, Germany, Greece, India, Pakistan, Vietnam, Thailand, Spain etc., participated in the show.

Food safety conference and International Association for Food protection's meetings were also



Mr. Rajakumar Naik, Deputy Director interacts with visitors

held on the sidelines of the show. Various technical sessions and workshops were also featured during conference related to food Industry.

MPEDA stall was located at E-29 in Hall no 6. It was a two side open stall having an area of 18 sq.m. The stall was impressively arranged and frozen samples were displayed in the deep freezer, which served

as a main attraction of MPEDA stall.

MPEDA's participation in SEAFEX-14 was organized by Mr. Rajakumar S Naik, Deputy Director and Mr. Subrata Roy, Assistant Director. Publicity materials such as CD on Exporters Directory, Indian Seafood Product Catalogue, Indian Fishery Hand Book, Commercial fishes of India and shell fishes of India charts were distributed to interested buyers & visitors. Buyers from different countries such as Kuwait, Egypt, Oman, Thailand, China etc. visited MPEDA Stall. The trade enquiries were published in the December 2014 issue of MPEDA NEWSLETTER. Apart from MPEDA, HIC-ABF Special Foods Pvt. Ltd., Aroor, Kerala and M/s. Promens India have also exhibited in the Show. The next edition of SEAFEX, Dubai will be held during 27th -29th October 2015.



Mr. Subrata Roy, Assistant Director is in discussion with visitors