

समुद्री उत्पाद निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

एम पी ई डी ए भवन, पनपिल्ली एवन्यू

डाक पेटी सं. 4272, कोच्ची-682036, भारत

**The Marine Products Export  
Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

MPEDA House, Panampilly Avenue

P.B. No. 4272, Kochi-682 036, India



फोन  
Phone

2311979, 2311901  
2311854, 2311803  
2313415, 2314468  
2315065

फैक्स  
Fax

: 91-484-2313361

E-mail

: ho@mpeda.gov.in

Website

: www.mpeda.com

## PRESS RELEASE

### MPEDA unveils mobile Fish Nutri Cart to sell ready to eat fish delicacies

**Kochi, Oct 5:** A wide variety of ready to eat fishery products will now be available at your doorstep with The Marine Products Export Development Authority (MPEDA) launching here today Fish Nutri Cart, a mobile kiosk that would sell exclusively delectable fish based dishes to tickle your taste buds.

Nutri Cart has been developed by The Network for Fish Quality Management & Sustainable Fishing (NETFISH), the extension arm of MPEDA. It is aimed to familiarise quality seafood delicacies among general public along with women empowerment.

This is the first ever mobile kiosk which is exclusive for seafood in Kerala. The mouth-watering products include fish cutlet, fish ball, fish finger, fish samosa, fish biryani and prawn biryani, besides dishes made out of squid, crab and other indigenous fish varieties.

The mobile kiosk has been developed to empower women by providing them a means for their livelihood improvement. It is run by Amrutha Activity Group, a self help group of women under Society for Assistance to Fisherwomen (SAF).

Initially the products will be available at all the major tourism spots in Kochi. Those who want to avail the products at tourist centres can contact Smt. Sunitha Sajeev at Phone no: 98951 10875.

MPEDA Chairman Shri K. S. Srinivas unveiled the cart at a function held at the Authority's head office at Kochi.

Shri B. Sreekumar Secretary, MPEDA; Shri Rama Shankar Naik, Commissioner of Fisheries Andhra Pradesh; Dr. Joice V Thomas, Chief executive, NETFISH; and Smt. Sunita Sajeev, member of Amrutha Activity Group, spoke on the occasion.

ENDS

**Shri K.S. Srinivas I.A.S, Chairman MPEDA inaugurating the Fish Nutri cart by cutting the ribbon. On right side of Chairman- Shri Ram Shankar Naik, I.A.S, Commissioner of Fisheries, Andhra Pradesh, Shri T. Dolasankar, Director Marketing, MPEDA and towards left side of Chairman MPEDA- Shri B. Sreekumar, Secretary, MPEDA.**





**Amrutha Activity Group workers in front of the Fish Nutri cart**

