MPEDA Seafood Inquiry Chatbot Innovation Challenge: Guidelines

1. ***Registration Process:***

- *Each college can register three teams consisting of 5 members in each team. The team should have one designated leader, who will be the Single Point Of Contact (SPOC)*
- *Those colleges with more than three teams interested in the challenge can conduct an internal challenge and select the winning teams, who can participate in MPEDA challenge.*

- *Registration can be done by filling out a Google form available on the MPEDA website with basic details along with submission of a declaration by the engineering college via email to pub@mpeda.gov.in*

2. ***Team Composition:***

- *Each team must have:*

  - *One designated team leader.*
  - *All students should be from the same college*

3. ***Demonstrative Model Presentation:***

- *Each team is required to develop a demonstrative model of the Seafood Inquiry Chatbot.*

- *Teams can present their models to MPEDA in online mode. The presentation should demonstrate the functionality, efficiency, and innovation of their chatbot solution.*

4. Prizes

- *First Prize* - **Rs. 7 lakh**
- *Second Prize* - **Rs.3 lakh**
- *Third Prize* - **Rs.2 lakh**

- ***Certificate of Participation-*** *to all the registered participants who have submitted the project as per the conditions in clause 5.*

  The prize money, after deducting applicable taxes, will be transferred directly into the team leader's account.

  The prize money will be given after successful integration of the AI-driven chatbot on the MPEDA platform.

5. *What to submit*

- *Include a URL to a prototype or application.*

- *The source code of the AI-driven* chatbot *shall be submitted to MPEDA.*

- *The copyright of the prize winner and participants shall be vested with MPEDA.*

- *Include a text description explaining the features, functionality, and future development plans.*

- *Include a 2-minute demonstration video.*

6. *Evaluation and Judgment:*

- *A panel of IT specialists and experts selected by MPEDA will evaluate the chatbot solutions.*

- *Evaluation criteria will include creativity, technical proficiency, user friendliness, and the potential impact of the solution in addressing the issues raised in the problem statement.*

Timeline:

- *Date of publication of revised guidelines in MPEDA website- 15.11.2023*

- *Briefing to the teams through Virtual meeting- 05:00 pm on 21.11.23 (Join meeting at https://zoom.us/j/99092515756?pwd=OVY1MjQ0NVY5Mis4VXpRYTZSSkJPQT09)*

- *Registration deadline - 27.11.23*

- *Data sets will be provided by email and Presentation dates will be announced on 28.11.23*

- *Submission date (Closing date)- 08.12.23*

- ***Announcement of Winners:*** *20.12.23*

<u>Point of Contact of MPEDA</u>

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