

समुद्री उत्पाद निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

एम पी ई डी ए भवन, पनंपिल्ली एवन्यू
डाक पेटी सं. 4272, कोच्ची - 682 036, भारत

The Marine Products Export Development Authority

(Ministry of Commerce & Industry, Govt. Of India)

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VIG-OVAW/2025/1/2025-VIG

संदर्भ/Ref:

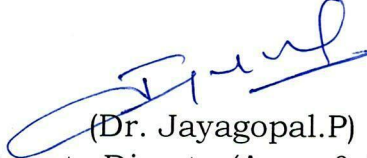
20.11.2025
तारीख/Date:

Shri Trishajit Sethi
Secretary, Central Vigilance Commission(CVC)
Satarkata Bhawan
GPO Complex
Block A,INA
New Delhi
E-mail: coord1-ovc@nic.in

Respected Sir,

Observance of Vigilance Awareness Week, 2025 - reg.

With reference to the e-mail from DoC dated 31.10.2025 on the subject cited enclosing the DoC's OM dated 31.10.2025 & CVC's OM dated 06/09/25 dated 10.09.2025, instructing to furnish the report of vigilance Awareness Week 2025 observed by the Marine Products Export Development Authority(MPEDA), a report in the prescribed format is enclosed for further necessary action please.


(Dr. Jayagopal.P)
Deputy Director(Aqua & Vig(I/C))

Copy to: Vigilance Division, Department of Commerce,
e-mail : moc_vig@nic.in

Annexure D

Activity report format on Vigilance Awareness Week 2025

Name of Organisation: The Marine Products Export Development Authority(MPEDA)

1. INTEGRITY PLEDGE

Total No of employees who have undertaken e-pledge	Total no of customers who have undertaken e-pledge	Total no of citizens who have undertaken e-pledge
103	NA	120

2. ACTIVITIES/EVENTS ORGANISED WITHIN THE ORGANISATION

Table a) Conduct of Competitions

Name of state	City/Place	Specify program(Debate/Elocution/Panel discussion etc)	No: of participants	Remarks
NIL	NIL	NIL	NIL	NIL

Table b) Other Activities

Sl No	Activities	Details
1.	Distribution of pamphlets/Banners	A trilingual standee (Malayalam/Hindi/English) displaying the theme of Vigilance Awareness Week 2025, " <i>Vigilance: Our Shared Responsibility</i> ," was prominently placed at the Head Office reception area and in all Field Offices-bilingual (Hindi& English), reinforcing the collective commitment to eradicate corruption and uphold integrity in all spheres of work.
2.	Conduct Workshop/Sensitization programme	To familiarize employees with the <i>iGOT Karmayogi</i> platform and to introduce them to the various training modules available, an interactive session on "Work Ethics" was organized on 23.09.2025. This session served as an introduction to the <i>iGOT</i> platform and its features.

3.	Issue of Journal/News letter	Nil
4.	Any other activities	Enclosed as Annexure

3. OUTREACH ACTIVITIES

Table a):Involving students in schools

Name of the state	Name of city/town/village	Name of school	Details of activities conducted(date of activities may also be mentioned)	No: of students involved
NIL	NIL	NIL	NIL	NIL

Table b):Involving students in Colleges

Name of the state	Name of city/town/village	Name of school	Details of activities conducted(date of activities may also be mentioned)	No: of students involved
NIL	NIL	NIL	NIL	NIL

Table c):"Awareness Grama Sabhas"

Name of the state	Name of city/town/village	Name of Gram panchayat where "Awareness Gram Sabha's held	Details of activities conducted(date of activities may also be mentioned)	No: of public/citizens participated
NIL	NIL	NIL	NIL	NIL

Table c):"Seminar/Workshops"

Name of the state	Name of city/town/village	No of seminars/workshops organised	Details of activities conducted(date of activities may also be mentioned)	No: of public/citizens participated
NIL	NIL	NIL	NIL	NIL

4. OTHER ACTIVITIES

Sl No	Activities	Details
1.	Display of banners/posters etc	A trilingual standee (Malayalam/Hindi/English) displaying the theme of Vigilance Awareness Week 2025, “ <i>Vigilance: Our Shared Responsibility</i> ,” was prominently placed at the Head Office reception area and in all Field Offices-bilingual (Hindi& English), reinforcing the collective commitment to eradicate corruption and uphold integrity in all spheres of work.
2.	No: grievance redressal camps held	of Since, no complex complaints were pending, a grievance redressal camp was not required during the Vigilance Awareness Campaign period.
3.	Use of social media	All the programmes, including the workshop and the Integrity Pledge ceremony, were uploaded and updated on the official social media pages of MPEDA, such as Facebook, Instagram, and other platforms

5. DETAILS OF PHOTOS ENCLOSED

(Photos may kindly be sent along with captions and also place and date of event)

Name of activities held	No: of photos	Whether photos are sent in soft copy or hard copy	If in soft copy, number of CD's attached
Integrity Pledge HO & FO	7 Nos	soft copy	Forward as e-mail

6. ANY OTHER RELEVANT INFORMATION IF ANY: (**Attached as Annexure**).

Annexure

Vigilance Awareness Campaign(2025-26)

During the year 2025, as per the directives of the Central Vigilance Commission (CVC), the Marie Products Export Development Authority (MPEDA) actively participated in the Vigilance Awareness Campaign.

In accordance with CVC Circular No. 04/08/25 dated 01.08.2025, the

Vigilance Awareness Campaign period was observed from 18.08.2025 onwards. The campaign aimed to promote transparency, integrity, and ethical conduct among all employees and to strengthen the culture of honesty and accountability within the organization.

As per the recommendations of the CVC, a number of employees successfully completed online courses covering topics such as Ethics, Conduct Rules, Integrity, Attitudinal Change, Cyber Hygiene, and Public Procurement. These courses were designed to reinforce the principles of good governance and to enhance awareness about vigilance related matters, thereby aligning individual conduct with the core values of the organization.

To familiarize employees with the *iGOT Karmayogi* platform and to introduce them to the various training modules available, an interactive session on “Work Ethics” was organized on 23.09.2025.

This session served as an introduction to the *iGOT* platform and its features. All employees from the Head Office and the Field Offices participated in the programme with great enthusiasm.

The introduction to the *iGOT platform* enabled employees to access and complete all the courses recommended by the CVC. The modules provided valuable insights into maintaining transparency, ensuring compliance with conduct rules, promoting cyber safety, and upholding integrity in public procurement processes. The concerted effort by the employees to complete these courses demonstrated their commitment to the principles of vigilance and good governance.

A summary of the number of employees who completed the prescribed courses as on 17.11.2025 are as follows;

Sl No	Courses recommended during the campaign period by CVC	No:of officials who completed the courses as on 17.11.2025
1.	Ethics	116
2.	Conduct Rules	107
3.	Integrity	87
4.	Attitudinal Change	64

5.	Cyber Hygiene	104
6.	Public Procurement	96

In addition to the training initiatives, an Integrity Pledge Ceremony was organized in connection with the Vigilance Awareness Week 2025, which was observed from 27.10.2025 to 02.11.2025. **Shri D. V.**

Swamy, IAS, Chairman, MPEDA, administered the Integrity Pledge to all officials at the Head Office on 27.10.2025, 11AM, while the Officers-in-Charge administered the pledge to officials in the respective Field Offices. During this week, almost all employees reaffirmed their commitment to ethical conduct and integrity by taking

the e-pledge through the official CVC website (<https://pledge.mygov.in/cvc>).

PHOTOS



Shri D. V. Swamy, IAS, Chairman, MPEDA, administering the pledge to all officials at the Head Office, Kochi, on 27th October 2025.



Officials of MPEDA Head Office, Kochi, taking the pledge administered by Shri D. V. Swamy, IAS, Chairman, MPEDA, on 27th October 2025.



Integrity Pledge administered by the MPEDA Sub-Regional Division, Tuticorin, on 27th October 2025.



Integrity Pledge administered by the MPEDA Regional Division, Mumbai , on 27th October 2025.



Dr. T. R. Gibinkumar, Secretary, MPEDA, introducing the iGOT Karmayogi platform and delivering the introductory session on work ethics for officials on 23rd September 2025 at MPEDA Ho Kochi.



Officials attending the session on *Work Ethics* held on 23rd September 2025 at the MPEDA Head Office, Kochi.



Participants of the *Work Ethics* session held on 23rd September 2025 along with the Secretary, MPEDA, and the Deputy Director (Vigilance), at MPEDA Head Office, Kochi.